

Environmental Education and Farmer Outreach



As well as working with farmers, the outreach and education programmes are taken to neighbouring schools and community groups. Since the programme began in April 2000,

over 3000 local children have visited our forest on field trips. The programme focuses on why the conservation of biodiversity is important and teaches the children about the life forms of the forest and their interrelationship.



The children are taken on a trail in surrounding reforested land, introducing them to the unique environment and giving them the opportunity of tying in information

regarding the ecosystem with their curriculum. Whilst learning about the Atlantic Rainforest, the children are introduced to the medicinal and other alternative uses of plants.

The centre works with the local community and farmers association to generate awareness of conservation issues and encourage people to propose their own solutions to the challenges of land degradation, erosion and deforestation

Iracambi volunteers designed and built our education centre which was equipped with the help of the Partners of the Americas. Our environmental education team also participates in local radio and environmental events in the area.

WHY the conservation of biodiversity

is important

