



Fundraising Pack

Future, current or past volunteer, your contribution to Iracambi really counts. Many of you will be working, or have worked on, a project that you feel very passionate about, and many of you will recognise the need for more resources and materials.

That is why we would like you to consider the idea of raising money for these projects externally. Whatever you do, whether you work in a shop, school or a large firm, this pack contains some ideas as to what you can do ensure your project continues to go from strength to strength. It is also a great way to promote the work of Iracambi and raise awareness concerning the ever decreasing Atlantic rainforest.

- 1** Trade old mobiles for cash
www.Envirofone.com (UK)
- 2** Change your search engine!
Get family, friends and colleagues to make a simple switch.
Log on to <http://www.goodsearch.com>, and select Amigos de Iracambi US (McLean, VA), every time you search \$0.01 is donated to us.
- 3** Sweepstake
Hands up who hasn't taken part in a Grand National sweepstake? Ah, the sheer excitement of randomly picking the name of a horse and then willing it on to victory - hopefully. But let's think beyond racing's big day. How about holding a sweepstake for a reality TV show or a football tournament?
- 4** Sponsored silence
Sshh! The less said about this the better.
A great idea for a group of noisy kids or adults. Parents, teachers or work colleagues are sure to pay good money to see how long they can keep shtum. Silence is golden, especially when it raises money.
- 5** Office Olympics
Try your hand at speed typing, synchronised chair swivelling or fast letter franking. There are many events you can compete in to become an Office Olympics champion.

6 Take to the stage
Encourage local amateur dramatics groups and musical societies to perform in aid of Iracambi. You can raise money through ticket sales, programmes and refreshments.

7 Wacky Races
Why not try some of the following:
Beetles- Some of you may already have done this at Iracambi!
Ducks- Real or plastic
Snails- Don't make the course too long!
Toy cars - feel the need for speed on the Scalextric track.

8 Sponsored Karaoke
Tried and tested! Why not get the lads to dress up and give it some girl power! A great way to raise cash and have a laugh!

9 Guess how many... can go in a...
Sweets in a jar is an old favourite, but let's get creative.
How about...
footballs in a car
baked beans in a bucket
pound coins in a sock
chocolate bars in a dustbin
Scotch eggs in a goldfish bowl

10 School Project
If you are involved with either a primary or secondary school, why not suggest they do a project about Iracambi and the Mata Atlantica. This serves for two purposes, one; being that it could lead onto a fundraising play or event, but most importantly it teaches children that the Amazon is not the only endangered rainforest in the world!

Fundraising Ideas for an Unusual Day at Work

Fundraising is a great way to break up an otherwise monotonous day at the office, and this is especially true for wacky fundraising ideas. A bizarre fundraising idea can foster office camaraderie whilst also raising money for a great cause.

With the kind of positive, entertaining attention that an unusual fundraising idea can bring to your cause, your fundraising endeavour is well on its way to being successful.

Wacky Work Auctions

Holding a charity auction at work is a very entertaining fundraising activity, and it works especially well if you're able to get your bosses to participate. To make it a bit more unusual, instead of selling products to the highest bidder like one would expect from an auction, your bosses and co-workers

can volunteer to do tasks for the highest bidder. For example, a manager might promise to make breakfast for a week, and the highest bidder wins this prize.

You can auction off prizes and other items too, but watching your boss serve breakfast or lunch will be the hit of your fundraising work, guaranteed!

Fancy Dress Day... With A Twist

Most workplaces are accustomed to holding dress down days or fancy dress days, and for good reason - they're unobtrusive and employees love them.

Why not put a twist on traditional dress up days by having a cross-dressing day? Ask the men to wear high heels, dresses and wigs and let the women wear suits or baggy shirts and trousers. Just watching the male employees try to walk in high heels will be enough to keep your co-workers and customers thoroughly entertained all day long.

Swear Box and Other Weird Fundraising Pledges

If you have the type of workplace where you're allowed to speak freely, consider placing a swear box in the office. Employees caught swearing must make a donation to your charity. This fundraising idea could make millions in some workplaces!

Similarly, you can round up your co-workers and ask them to make other pledges in the workplace, with your fundraising cause benefiting. For example, you could pledge to give up smoking or chocolate, and your co-workers could sponsor you for how long they think you'll last without your vices. However, if you're caught cheating, you have to make a big donation to your own fundraising cause!

Whatever you decide to do, we will be on hand to support you as best we can. This could be by means of putting your event on our facebook page, putting you in contact with other ex-volunteers in your country, or sending you some further information.

Every little helps, but raising awareness is by far the most valuable.

volunteers@iracambi.com